

# Senior Graphic Designer

## Job Description

If you are seeking a phenomenal place to design marketing collateral for appreciative clients in an ego-less team environment, welcome to Electric Pen. We are a strategic, full-service graphic design firm looking for a senior graphic designer to join our talented team in a contract-to-hire position.

Our senior graphic designer will be responsible for a broad range of projects including corporate identities, websites, print collateral and advertising. The senior designer will drive the creative process from concept to delivery assuring our clients are thrilled with the results. Strategic, business-minded thinking ability is a must.

### Required qualifications:

- A bachelor's degree (with preference of BFA)
- 4+ years of design experience
- Ability to understand clients' business and industry needs and create/design effective communication tools to meet business objectives
- Ability to understand creative briefs, intake relevant information and determine appropriate course of actions for project direction
- The ability to be creative within the confines of graphic standards
- Excellent communication skills
- Top conceptual skills including the ability to write
- Detail-oriented with an exceptional ability to manage multiple projects and deadlines at the same time under tight deadlines
- Be able to manage all aspects of both small and large projects with small and large budgets
- S/he must be able to work with and direct/manage other designers, interns, photographers, design contractors, web developers and vendors assuring outcomes for clients
- Demonstrate an ability with a multitude of design styles
- An in-depth understanding of Macintosh OSX
- Expert with design software with the ability to coach others

### Desired Qualifications:

- Experience with art directing photo shoots
- A thorough knowledge of the printing process
- Experience with press checks
- Knowledge of current trends in design and technology
- Exceptional writing skills (language, spelling, grammar)
- Exceptional proofing skills
- Experience mentoring junior designers
- Top skills with InDesign, Photoshop, Illustrator, Flash, Acrobat, Suitcase, Word
- Skills with creating printed collateral, advertising, websites
- Working knowledge of Web technologies and skills with html

### Contact Information:

Please email your resume, references and a URL to an online portfolio or a PDF (less than 2 mgs please to [jobs@epsgd.com](mailto:jobs@epsgd.com)).

*Compensation depending on experience.*